

Visionary's free Will writing offer with Bequeathed supported by RNIB



Visionary and Bequeathed have joined forces to offer a free Will-writing service for the customers and supporters of Visionary members. This offer is being supported by RNIB and is available to 40 Visionary members (randomly selected), with more places available at a reduced yearly rate. This leaflet explains how this service works and how to take up the limited offer.

Please register your interest by 7th October 2022.

bequeathed 
make your Will For Good

R N I B

See differently


Visionary

How Bequeathed work with charities

Bequeathed work with more than 140 UK charities. Their fully accessible online Will interview, offers a straightforward process for people writing a Will, including 30 minutes of free legal advice from an accredited firm. RNIB has worked with Bequeathed for several years and continues to offer its service to customers.

For more information please visit: (bequeathed.org/visionary)

The offer for Visionary charities

RNIB will cover the annual cost for any interested Visionary members signing up with Bequeathed. Bequeathed will work with Visionary member charities to provide them with their fully accessible Will-writing service, and the tools to promote it. The Will-writing service gives members an opportunity to build on, or explore a new area of fundraising.

Visionary members who sign up will get:

- Individual charity landing page on the Bequeathed site and URL
- Two reports per year from Bequeathed
- Opportunity to join a Legacy Marketing Support workshop with RNIB in Spring 2023
- Access to Bequeathed's collateral and templates to help promote the service to supporters

Next steps

If you are interested, please go to www.visionary.org.uk/news/bequeathed and complete the expression of interest form. Visionary will then pass on your contact details to Bequeathed who will then be in touch to start setting up their service.

For any questions please visit: www.visionary.org.uk/news/bequeathed

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What happens if someone leaves a gift in their Will for an organisation without a legacy management team/person?

If you don't have anyone who deals with legacies as part of a multi-role post, or through your Finance Director, you may hear of gifts in Wills to your organisation via notifications from Smeed and Ford – if your charity subscribes to those services. You may hear through larger charities who are joint beneficiaries, or through the executor/solicitor dealing with the administration. You can then make the necessary arrangements.

Ensuring that the correct charity details are in the Will, including the correct charity number, will help identify your charity and ensure the legacy gets received. When a supporter makes a Will via Bequeathed, all of the relevant details are automatically added to the gift clause giving you peace of mind.