

Our 250 logo

Our colours

Pantone®
226 U
CMYK: 0/100/15/0
RGB: 229/0/113
HEX: e50071

Primary colour

Pantone®
433 U
CMYK: 0/0/0/80
RGB: 85/85/84
HEX: 555554

Secondary colour



Our examples

A4 Colour Posters

Examples of where the 'Take on 250' logo should be positioned.



Our examples

A4 Editable pdf Posters

Examples of how charities can and their own details to the posters.

- 1 Position your charity logo here.
- 2 Add your URL address here after 'Find out more at'.
- 3 Type your registered charity address in here.

